

## Electronic Acknowledgement Receipt

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|---|---|
| <b>EFS ID:</b>                              | 7260182   |
| <b>Application Number:</b>                  | 10085886  |
| <b>International Application Number:</b>    |   |
| <b>Confirmation Number:</b>                 | 7769  |
| <b>Title of Invention:</b>                  | Method and system for advertising based on the content of selected channels or broadcasted programs |
| <b>First Named Inventor/Applicant Name:</b> | Dan Kikinis   |
| <b>Customer Number:</b>                     | 22907   |
| <b>Filer:</b>                               | Chunhsi Andy Mu   |
| <b>Filer Authorized By:</b>                 |   |
| <b>Attorney Docket Number:</b>              | 007287.00017  |
| <b>Receipt Date:</b>                        | 22-MAR-2010   |
| <b>Filing Date:</b>                         | 27-FEB-2002   |
| <b>Time Stamp:</b>                          | 18:41:55  |
| <b>Application Type:</b>                    | Utility under 35 USC 111(a)   |

### Payment information:

|  |                 |
|--|-----------------|
| Submitted with Payment                   | yes             |
| Payment Type                             | Deposit Account |
| Payment was successfully received in RAM | \$810           |
| RAM confirmation Number                  | 5850            |
| Deposit Account                          | 190733          |
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## File Listing:

| Document Number              | Document Description                                | File Name                  | File Size(Bytes)/<br>Message Digest                           | Multi Part /.zip | Pages (if appl.) |
|------------------------------|---|----------------------------|---|------------------|------------------|
| 1                            |   | 007287_00017_AMENDMENT.pdf | 145817<br><div>2ece9046bfade9f542a636f1cb91f44c5792c243</div> | yes              | 8                |
|                              | Multipart Description/PDF files in .zip description |                            |   |                  |                  |
|                              | Document Description                                |                            | Start   | End              |                  |
|                              | Amendment After Final                               |                            | 1   | 1                |                  |
|                              | Claims  |                            | 2   | 5                |                  |
|                              | Applicant Arguments/Remarks Made in an Amendment    |                            | 6   | 8                |                  |
| Warnings:                    |   |                            |   |                  |                  |
| Information:                 |   |                            |   |                  |                  |
| 2                            | Request for Continued Examination (RCE)             | RCE.PDF                    | 768858<br><div>2d25abb58cd16cd9203801e332a2dce89e532d72</div> | no               | 3                |
| Warnings:                    |   |                            |   |                  |                  |
| Information:                 |   |                            |   |                  |                  |
| 3                            | Fee Worksheet (PTO-875)                             | fee-info.pdf               | 29830<br><div>d46bea3d727739ea607e8511ae8fc0f5d4028308</div>  | no               | 2                |
| Warnings:                    |   |                            |   |                  |                  |
| Information:                 |   |                            |   |                  |                  |
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**If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.**

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**If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.**

**New International Application Filed with the USPTO as a Receiving Office**

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